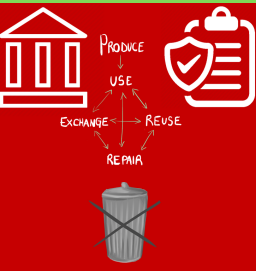


CIRCULAR ECONOMY

Signatories of the Manifesto confirm their commitment to make efforts to the following **12 key principles** for a transition towards a Circular Economy



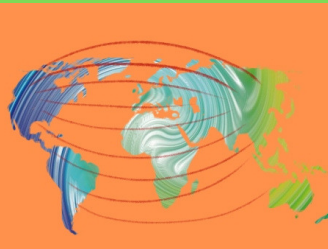
IMPLEMENT CE PRINCIPLES INTO LOCAL POLICIES

TO ENABLE LOCAL TRANSITION TOWARDS CIRCULAR ECONOMY AS MORE SUSTAINABLE AND MORE RESOURCE EFFICIENT



STRIVE TOWARDS THE SUSTAINABLE DEVELOPMENT GOALS

WITH SPECIAL FOCUS RESPONSIBLE CONSUMPTION AND PRODUCTION AND CLIMATE ACTION



NETWORK TRANSNATIONALLY

WITH INSTITUTIONS COOPERATING IN THE FIELD OF CIRCULAR ECONOMY




SUPPORT MULTI-SECTOR COOPERATION

AND EMPOWER CIVIL SOCIETY, BUSINESSES AND NGO'S TO ADVANCE CE INITIATIVES



LEAD BY EXAMPLE

AND START WITH ALL PRINCIPLES IN OUR OWN INSTITUTION AND ENCOURAGE CULTURAL CHANGE TOWARDS CIRCULAR ECONOMY



EDUCATE THE PUBLIC

ON "RETHINKING ON WASTE" TO ENCOURAGE WASTE PREVENTION, REPAIR, SECONDHAND AND BETTER SORTING



PROMOTE CIRCULAR PRODUCTS

THAT ARE EASY TO SHARE, EASY TO LEASE, EASY TO REUSE, EASY TO REPAIR, EASY TO BE REPROCESSED AND RECYCLED



PROMOTE SUSTAINABLE CONSUMPTION

PATTERNS TO AVOID FOOD WASTE, PRODUCT WASTE AND ENERGY LOSS



SUPPORT RESEARCH AND INNOVATION

EXPERIMENTATION, SKILLS AND DEPLOYMENT OF INNOVATION TO ADVANCE CIRCULAR ECONOMIES




IMPLEMENT FINANCIAL INCENTIVES

TO PROMOTE A TRANSITION TO A MORE CIRCULAR ECONOMY



INVEST IN INFRASTRUCTURE

THAT ENABLES MATERIAL AND RESOURCE CIRCULATION AND INVEST IN SMART GRIDS AND RENEWABLE ENERGY



MONITOR AND MEASURE

OF MATERIAL, WASTE AND ENERGY FLOWS AND CLOSE THE LOOPS AS LOCALLY AS POSSIBLE