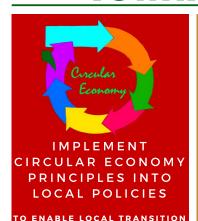


SIGNATORIES OF THIS

MANIFESTO FOR CIRCULAR ECONOMY

12 KEY PRINCIPLES FOR A TRANSITION TOWARDS A CIRCULAR ECONOMY



TOWARDS CIRCULAR ECONOMY

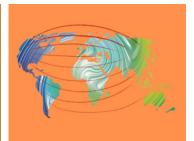
AS MORE SUSTAINABLE AND

MORE RESOURCE EFFICIENT



STRIVE TOWARDS THE UN SUSTAINABLE DEVELOPMENT GOALS

WITH SPECIAL FOCUS RESPONSIBLE CONSUMPTION AND PRODUCTION AND CLIMATE ACTION



NETWORK

COOPERATING IN THE FIELD



SUPPORT MULTI-SECTOR COOPERATION

AND EMPOWER CIVIL SOCIETY BUSINESSES AND NGO'S TO ADVANCE CIRCULAR **ECONOMY INITIATIVES**



AND START WITH THE PRINCIPLES IN OUR OWN INSTITUTION AND ENCOURAGE CULTURAL CHANGE TOWARDS CIRCULAR ECONOMY



PUBLIC

PREVENTION, REPAIR, SECONDHAND AND BETTER



PROMOTE CIRCULAR PRODUCTS

THAT ARE EASY TO SHARE, EASY TO LEASE, EASY TO REUSE, EASY TO REPAIR, EASY TO BE REPROCESSED AND RECYCLED



PROMOTE SUSTAINABLE CONSUMPTION PATTERNS

AND ENERGY LOSS



TO ADVANCE CIRCULAR

ECONOMY



FINANCIAL INCENTIVES

TO PROMOTE A TRANSITION TO A MORE CIRCULAR ECONOMY



INVEST IN INFRASTRUCTURE

THAT ENABLES MATERIAL AND RESOURCE CIRCULATION AND RENEWABLE ENERGY



MONITOR AND MEASURE

MATERIAL, WASTE AND ENERGY FLOWS AND CLOSE THE LOOPS AS LOCALLY AS POSSIBLE























